



ACP-EU Development Minerals Programme Showcase Event

Development Minerals: Transforming a Neglected Sector in Africa, the Caribbean and the Pacific

Friday 2 December 2016, 10.00 am to 2.00 pm, ACP House, Brussels

1. Introduction

The ACP-EU Development Minerals Programme marked the EU Raw Materials Week 2016 with an event showcasing the results of the Programme's training and capacity building activities with SMEs, governments, civil society and other stakeholders in 40 countries of the African, Caribbean and Pacific Group of States. The event aimed to demonstrate how local minerals and materials such as sand, salt, marble and gravel can spur inclusive and sustainable development.

From toothpaste to paints, and buildings to plates, 'Development Minerals' are intrinsic to everyday life. Development Minerals are mined, processed, manufactured and used locally in industries such as construction, manufacturing, and agriculture. Despite their potential to affect the livelihoods of millions of people, both positively and negatively, these minerals have been neglected in development debates.

By nurturing home-grown jobs, especially those of youth and women, boosting local manufacturing and enterprise development and improving the oversight of environment, health and safety, labour and



community issues, the ACP-EU Development Minerals Programme is supporting ACP countries to reclaim the minerals and materials essential for domestic economic development.

The event was organised by the ACP-EU Development Minerals Programme and hosted by the ACP Secretariat, with support from the European Commission's DG DEVCO (Department of International Cooperation and Development) and DG GROW (Internal Market, Industry, Entrepreneurship and SMEs), as part of EU Raw Materials Week.

2. Aims

The aims of the showcase were to:

- Communicate the interim outcomes of the programme with programme partners, wider stakeholders, European citizens and countries of the ACP by presenting informative content and generating media coverage across multiple platforms and geographies (across European and within ACP countries);
- Raise the profile of Development Minerals as a topic of economic potential that lends itself to employment creation, and transformative economic development in countries of the ACP and in development programming;
- Enhance awareness of the catalytic role of Development Minerals in economic transformation, financial inclusion, job creation, and development of new technology that has a positive multiplier effect on communities at local, national and regional levels;
- Create an opportunity for the Ambassadors of the participating countries of the Programme to learn about the activities and outcomes and to specifically share programme implementation achievements as well as the planned activities in the focus country activities namely Cameroon, Guinea (Conakry), Uganda, Zambia, Jamaica and Fiji;
- Provide an opportunity for selected alumni of the programme to share the results of their return to work plans and be motivated to continue their knowledge and implementation journey;
- Provide an opportunity for the focus country coordinators to share the progress of the in-country implementation, exchange experiences with each other and communicate the opportunities, challenges and outcomes of the implementation with the programme partners and the relevant Ambassadors.

3. Target audience

A Note Verbale was sent from the ACP Secretariat in Brussels to all the Embassies and national representations of the ACP Group of States in Belgium to request attendance of Ambassadors and other high-level dignitaries to the event. The Director of the UN and UNDP office in Brussels – on behalf of the ACP-EU Development Minerals Programme - further sent a personal invitation to the Ambassadors of the 40 participating countries. The ACP Secretariat also sent personal invitations to key high-level officials from the European Commission's DG DEVCO (Department of International Cooperation and



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Development), DG GROW (Internal Market, Industry, Entrepreneurship and SMEs), African Minerals Development Centre (AMDC) hosted by the UN Economic Commission for Africa (UNECA) and African Union Commission (AUC). The ACP-EU Development Programme issued a public call to a large number of mineral sector stakeholders, using the Programme bulletin database (more than 3,000 people), including representatives from industry bodies, academic and research centres, civil society organisations, development cooperation agencies and other stakeholders. In total **118** guests took part to the event (see **Annex I** for the detailed list of participants).

4. Venue and composition of the event

The event was held at the ACP House in Brussels. The conference room C on the first floor hosted the panel discussions and the subsequent press briefing. Simultaneous interpretation was provided in both English and French. At the foyer on the ground floor of the ACP Secretariat, thematic stations, a demonstration of alabaster carving and polishing by a Jamaican artisan, and a networking space were assembled. A welcome coffee and a lunch buffet were offered to the participants.

Programme

Registration 0945h – 1000h	Registration & Coffee
Opening Session 1000h – 1030h	Welcome from the event co-chairs. Speakers: • Mr. Gilles Viwanou Gnassounou, Assistant Secretary General of the African, Caribbean and Pacific Group of States • Mr. Antti Karhunen, Head of Unit, Directorate General for International Cooperation and Development, DG DEVCO • Ms. Barbara Pesce-Monteiro, Director of the UN and UNDP Office in Brussels
The case for Development Minerals 1030h – 1100h	Session chair: H.E. Ms. Vilma McNish Ambassador of Jamaica to the Kingdom of Belgium, Permanent Representative to the European Union and UNESCO. A brief introduction to Development Minerals and why they matter for local development. Speakers: • ACP-EU Development Minerals Programme Video • Dr. Daniel Franks, Chief Technical Advisor /Programme Manager, ACP-EU Development Minerals Programme • Dr. Kojo Busia, Coordinator, African Minerals Development Centre, United Nations Economic Commission for Africa



	• Question & Answers
Local perspectives on Development Minerals 1100h – 1130h	Session chair: H.E. Mr. Daniel Evina Abe'e, Ambassador of the Republic of Cameroon to the Kingdom of Belgium Programme participants shared their own experiences and perspectives as local entrepreneurs and local government officials tasked with supporting economic development activities. Speakers: • Ms. Natalie Mufalo, Women Miners Association, Zambia • Mr. Bob Onimilanto Andriamifidy, Private mining operator, Madagascar • Mr. Sam Hart, Abia State Government, Nigeria • Question & Answers
Interactive Panel on Focus Country Implementation 1130h – 1230h	Session chairs: Mr Lacina Pakoun & Ms Caroline Ngonze, ACP-EU Development Minerals Programme, UNDP ACP-EU Development Minerals Country Coordinators from the six focus countries presented details about their country implementation. • Mr. Josefa Caniogo, Coordinator – Fiji • Ms. Ruth Clarke, Coordinator – Jamaica • Mr. Moussa Charlot, Coordinator – Cameroon • Mr. Algassimou Diallo, Coordinator – Guinea • Ms. Hope Kyarisiima, Coordinator – Uganda • Mr. Lyapa Manza, Coordinator – Zambia • Question & Answers
Press Conference 1230h – 1300h	1230-1250: Press conference (ACP, EU, UNDP) 1250-1300: Sculpture presentation & press photo availability (Foyer ACP House)
Lunch & Open Floor 1300h – 1400h	Interactive space for questions from the floor and for visiting the sculpture demonstration booth; thematic stations and photo displays hosted by members of the Development Minerals team. Lunch buffet (Foyer ACP House)





Conference Room at ACP House





From the left: **Dr. Maximin Emagna**, Expert in charge of Private Sector, ACP; **Mr. Gilles Viwanou Gnassounou**, Assistant Secretary General of the ACP Group of States; **H.E. Ms. Vilma McNish**, Ambassador of Jamaica to the Kingdom of Belgium, Permanent Representative to the European Union and UNESCO; **Ms. Barbara Pesce-Monteiro**, Director of the UN and UNDP Office in Brussels; **Mr. Antti Karhunen**, Head of Unit, Private Sector - Directorate General for International Cooperation and Development, DG DEVCO





From the left: **Ms. Natalie Mufalo**, Women Miners Association, Zambia; **H.E. Mr. Daniel Evina Abe'e**, Ambassador of the Republic of Cameroon to the Kingdom of Belgium; **Mr. Sam Hart**, Abia State Government, Nigeria; **Mr. Bob Onimilanto Andriamifidy**, Private mining operator, Madagascar; **Dr. Daniel Franks**, Chief Technical Advisor/Programme Manager, ACP-EU Development Minerals Programme.





From the left: **Mr. Josefa Caniogo**, Coordinator – Fiji; **Ms. Ruth Clarke**, Coordinator – Jamaica; **Mr. Lyapa Manza**, Coordinator – Zambia; **Mr. Algassimou Diallo**, Coordinator – Guinea

Thematic Stations and Photo Displays

Three thematic pop-up displays were assembled in the lobby, allowing participants to walk through the stations and thus providing further visibility to the Programme and its outcomes. All the three panels were both in English and French.

1. Information panel on ACP-EU Development Minerals Programme (including a display for printed material).



2. Explanatory panel on 'Development Minerals', reporting outcomes and figures related to the Programme.



3. Presentation panel of Mr. Egbert Hamilton, a Jamaican alabaster artisan who was invited to take part to the event to showcase his sculpturing skills to Ambassadors and senior officials from the ACP, UNDP and the EU, as successful example of the use of Development Minerals for job creation and local economic development. All delegates had the chance to see first-hand the craft and skill required to work a dimension stone, and to learn more about their uses and the way in which they contribute to local economies. Mr. Hamilton demonstrated how to polish and sculpt an alabaster slab sourced from Jamaica especially for the showcase and EU Raw Materials Week. The alabaster was continuously sculptured during the event and the finished piece was given to the ACP Secretariat as a memento of the occasion. The experience imparted the true potential of value addition for Development Minerals for the attendees and provided an opportunity for



photographs with high-level dignitaries and delegates. The activity also provided an opportunity for the artisan to further his professional development.





From the left: Dr. Daniel Franks, Chief Technical Advisor/Programme Manager, ACP-EU Development Minerals Programme; **Mr. Sergio Piazzardi**, Policy Officer, DEVCO Private Framework Development, Trade, Regional Integration; **Mr. Gilles Viwanou Gnassounou**, Assistant Secretary General of the African, Caribbean and Pacific Group; **Mr. Egbert Hamilton**, Alabaster Artisan; **H.E. Ms. Vilma McNish**, Ambassador of Jamaica to the Kingdom of Belgium, Permanent Representative to the European Union and UNESCO.

5. Points discussed and conclusions

The showcase was divided in four sessions that aimed at illustrating the Programme's outcomes and goals achieved since its initial implementation in 2015 and soliciting the feedback from the participating countries.

Opening session:

Mr. Gilles Viwanou Gnassounou, Assistant Secretary General of the African, Caribbean and Pacific Group:



- Highlighted the growing importance of Development Minerals sector in ACP countries due to growing urbanization and investments in infrastructures and construction sector.
- The Programme aims to ensure progress in the six strategic interventions defined in the Framework of action for mineral resources development in the ACP (adopted in 2011 – Council of Ministers of the ACP).

Mr. Antti Karhunen, Head of Unit, Directorate General for International Cooperation and Development, DG DEVCO:

- Crucial role of the programme in integrating the private sector development strategies with EU support strategies.
- New European External Investment Plan (EEIP) proposed by the European Union to encourage investment in Africa with € 44 billion expected to be leveraged through this plan.

Ms. Barbara Pesce-Monteiro, Director of the UN and UNDP Office in Brussels:

- The programme looks towards the achievement of Social Development Goals (SDGs), and is particularly linked to SDG 9 “Industry, Innovation and Infrastructures” and SDG 5 “Gender Equality”. It is in fact crucial to recognise and integrate women work and contribution to Development Minerals sector.
- Necessity of an inclusive action from all the partners to make the sector not neglected anymore and use this Programme as a wider spillover effect, aiming at boosting the economic and social development of the 6 focus countries and of the 40 beneficiary’s countries, but also making sure to have a much wider impact.

First session: The Case for Development Minerals

The Programme has some important and well-defined goals:

- Enhance employment, especially for youth and women;
- Improve the policy and regulatory environment;
- Minimize environmental impacts;
- Address conflicts and grievances;
- Ensure decent working conditions, taking strong action against child labour;
- Facilitate South-to-South cooperation.

The Programme is based on knowledge sharing and capacity building (so far 29 workshops have been held in the framework of the project), and delivered through the contribution of different partnerships (like AMDC, AUC, CARICOM etc.). However, to reach the highest effectiveness possible, Development Minerals cannot be a stand-alone sector but must be integrated with other economic sectors, while also systemic policy reform must be adopted to integrate the sector in larger policy reforms.

Second session: Local Perspectives on Development Minerals



Return to Work projects are a valuable mechanism for workshop participants' personal and professional development. The training participants of the ACP-EU Development Minerals Programme prepare Return to Work Plans (RWP) that implement the knowledge generated by the programme in their work environment. Alumni were asked to share an update of the outcomes of their Return to Work Plan and a small number of the best plans were chosen to be presented at the showcase in its second session. In addition to providing a motivation to the alumni to continue to implement their RWP, the chance to present the RWP to a wider audience also aids in the professional development of the selected alumni. The three case-study reported regarded:

- Empowering women providing training and technical assistance (Ms. Natalie Mufalo, Women Miners Association, Zambia);
- Registering of a state mining company as aggregator for cooperatives of registered miners, (Mr. Sam Hart, Abia State Government, Nigeria);
- Project of paving rural roads in Madagascar to improve food security (Mr. Bob Onimilanto Andriamifidy, Private mining operator, Madagascar).

Third session: Interactive panel on Focus Countries

In this session the Programme Country coordinators highlighted the progress and outcomes of the Programme in their respective countries and the growing importance of Development Minerals sector for local and regional economies. It was highlighted how vital is the sustainability of the programme and how important is close collaboration with public authorities and private stakeholders to have a long impact even after the conclusion of the Programme.

Questions and issues raised

At the end of each session the floor was given to Ambassadors and other delegates for questions and comments. Regarding the implementation of the Programme itself (**first session**), questions were raised on technical aspects regarding the **(1)** financial outlook of the Programme, how funds are attributed to countries, what is the sustainability of the Programme and how works the selection of participants to trainings. Other questions concerned the **(2)** non-focused countries and how do they get assistance from the Programme in identifying specific policy programmes for the Development Minerals sector. Furthermore, questions were addressed regarding the **(3)** environmental protection programmes, how the Programme includes women and how it responds to their interests and concerns. Dr. Daniel Franks, Chief Technical Advisor/Programme Manager of ACP-EU Development Minerals Programme addressed the different questions raised providing a clear insight on how the Programme works. Answering question **(1)**, Dr. Franks explained that about half of the project's finances focus on regional workshops in which all the 40 ACP countries take part. The other half is dedicated to the focus countries, that receive between 700,000 to 900,000 € for their 2-year programme.

Concerning the sustainability, the Programme's objective is that the curricula for the trainings will continue to be delivered by a train-the-trainer style approach. Further, 22 universities have been involved in the Programme's curricula so far and are incorporating the curricula into their own teaching. He explained that the selection of participants is based on technical criteria and realised through a continuous



work with the focal point present in each of the 40 countries, by making sure to include representatives from all relevant stakeholders. **(2)** For the non-focused countries, the Programme aims at expanding the activity done in the focus countries through Return to Work Plans (e.g. the case of Solomon Islands, which is not a focus country but nevertheless fully benefits from the project). Regarding **(3)** environmental protection, the Programme aims at formalizing the sector and improve the environmental policy at governmental level. Women's inclusion is one of the core targets of the Programme, that even held a specific workshop on gender.

At the conclusion of the **second session** on Return to Work Plans, a few questions were addressed to Mr. Sam Hart from Abia State Government, Nigeria: specifically, a clarification on the definition of cooperatives and how do they fit in the State company architecture was asked. Mr. Hart defined cooperatives as aggregations of individuals who come together to promote their mutual goal. The registration of workers realised through the creation of cooperatives is essential to state their legitimacy and thus to increase their competitiveness on the market. He added that State company works as an umbrella for these cooperatives, allowing them to reach different markets.

Additional questions were addressed to Mr. Bob Onimilanto Andriamifidy, Private mining operator from Madagascar, in terms of the relationship between the project in Madagascar and the ACP-EU Development Minerals Programme and how does the project contribute to a return on investment.

Mr. Onimilanto indicated that ACP-EU Development Minerals Programme provided the necessary background knowledge to start and implement the project in Madagascar; the return on investment lays on the long term benefits, considered that the project contributes to the development and well-being of society in Madagascar.

A few questions were addressed to Country Coordinators that took the floor in the third session of the conference; the issues raised concerned the **(1)** post-Programme work implementation, **(2)** the provision of equipment material for the extractive sector and **(3)** the issue of child labour in Development Minerals sector. Regarding question **(1)**, it was highlighted how the Programme allows to create long-lasting relationships between different stakeholders which, in synergy with the acquired knowledge, ensure a successful continuation of the activity also after the Programme's conclusion. Regarding **(2)** the provision of equipment, it was highlighted the fact that the sector still relies on old equipment. To address this issue, a business facility workshop with the operators will be held in order to provide an overview on the different institutions that can lend money for the purchase of new and modern equipment. Last but not least, **(3)** child labour social problem is addressed by cooperating with the appropriate local and national authorities. Also in this case, it proves essential to formalize and legitimize the sector, as it is the major measure that would de facto reduce illegal activities within the sector, including child labour.

Material distributed to delegates

Next to the thematic stations, a table with some of the Programme's knowledge products was available. These included the programme background study, the inception workshop report, training workshop reports (for each of the regional training events, namely East Africa, West Africa, Central Africa, Caribbean and Pacific trainings). At the registration desk, folders containing the Programme Summary,



the Agenda of the Showcase and Programme postcards were distributed to attendees. All the material was both in English and French with the exception of the regional trainings reports which were in one language only (in French for Central Africa report and in English for Caribbean, East Africa, West Africa and Pacific reports).



6. Communications outputs

Before the event, A Save-the-Date was created and a public invitation was announced through various channels (including [EU Raw Materials Week](#) and social media) to attract mineral sector stakeholders, civil society organisations, peak industry associations and other stakeholders. The Save-the-Date was circulated also among the database contacts of the Programme.





ACP-EU Development Minerals Programme Showcase

Brussels,
December 2, 2016
10:00-14:00

Development Minerals:
Transforming a neglected sector in Africa,
the Caribbean and the Pacific

The ACP-EU Development Minerals Programme is celebrating EU Raw Materials Week with a showcase and stand-up lunch. Join us to see how local minerals and materials such as sand, salt, and gravel can spur inclusive and sustainable development in Africa, the Caribbean and the Pacific.

From toothpaste to paints, and buildings to plates, 'Development Minerals' are intrinsic to everyday life. Development Minerals are mined, processed, manufactured and used locally in industries such as construction, manufacturing, and agriculture. Despite their potential to impact the livelihoods of millions of people, both positively and negatively, these minerals have been neglected in development debates.

The event will showcase the results of the ACP-EU Development Minerals Programme's training and knowledge sharing with SMEs, governments, civil society and other stakeholders in 40 countries of the African Caribbean and Pacific Group of States. By nurturing homegrown jobs, especially those of youth and women, boosting local manufacturing and enterprise development and improving the oversight of environment, health and safety, labour and community issues the ACP-EU Development Minerals Programme is supporting ACP countries to reclaim the minerals and materials essential for domestic economic development.

ACP House,
Avenue Georges
Henri 451,
Brussels,

Register your interest
to participate
(stand-up lunch included)
development.minerals@undp.org

ACP-EU Development Minerals Programme.
Implemented in partnership with UNDP

A range of communication platforms were used for the event. The [programme website](#) was launched on the same day to coincide with the showcase. The website includes a full list of past and planned training events, a blog platform, training curricula, knowledge products, and audio-visual material including videos and photos.

The event was live streamed and recorded on [ACP's YouTube channel](#). It was promoted in advance and throughout the day on the ACP-EU Development Programme's, EU DEVCO's and UNDP Brussels's social media channels (Facebook and Twitter). 12 Twitter posts were shared on ACP-EU Development Programme's that registered 6,390 impressions, 13 new followers and an increase of more than 47 per cent of profile visits.¹ DG DEVCO, UNDP Brussels, the ACP Secretariat and other partners published

¹ Period frame considered: from 1st December to 10th December, 2016



10 tweets in total, which were re-tweeted 46 times and received 75 likes. Facebook account of ACP-EU Development Programme reached more than 900 people with nearly 100 posts clicks and 6 new followers. Also private social media accounts (mainly profiles of representative of organizations and/or institutions that took part to the event) played an important role in reaching the widest outreach possible, counting 30 shared tweets and a total of 353 shares and reactions of Facebook. The video streaming was followed by 35 people live while it counted a total of 65 views once published on Youtube (see Annex II for full social media coverage).

A media advisory was sent to Brussels-based press who cover ACP-EU relations and the minerals sector (including [BBC Afrique](#), [Vox Africa](#) and other publications). A press briefing took place following the main event. Sixteen members of the media, both from ACP countries' and international outlets, attended the press briefing held immediately following the event (see Annex I for a list of participants). His Excellency Mr. Ousmane Sylla, the Ambassador of Guinea to Belgium and the European Union, Mr. Gilles Viwanou Gnassounou, Assistant Secretary General of the ACP Group, Ms. Barbara Pesce-Monteiro, Director of UN/UNDP office in Brussels, Mr. Sergio Piazzardi, Policy Officer at DEVCO, and Dr. Daniel Franks, Chief Technical Advisor, ACP-EU Development Minerals Programme, addressed and answered questions from the media. The majority of journalists attended the main event, as they consider the issues of development minerals of interest. As most publications that attended the event are monthly or bi-monthly, the reporters indicated that they will cover the issue in the near future.

7. Bilateral meetings

In occasion of their visit to Brussels, ACP-EU Development Minerals Country Coordinators scheduled bilateral meetings with their respective countries' Embassies on Monday 5th December and on Tuesday 6th December. The objective of the meetings was to present to Ambassadors and other high-level dignitaries the Programme and the results achieved so far, while also advocating for their support for a continued and beneficial implementation of the Programme.

Coordinator	Ambassador
Lyapa Manza	Ms. Chimese K. Chibula – Deputy Ambassador / Head of Chancery, Embassy of Zambia to the Kingdom of Belgium
Hope Kyarisiima	Ms. Catherine Otiti – Minister Plenipotentiary, Embassy of Uganda to the Kingdom of Belgium
Moussa Charlot	H.E. Mr. Daniel Evina Abe'e – Ambassador of Cameroon to the Kingdom of Belgium
Algassimou Diallo	H.E. Mr. Ousmane Sylla – Ambassador of Guinea Conakry to the Kingdom of Belgium
Ruth Clarke	H.E. Ms. Vilma Kathleen McNish – Ambassador of Jamaica to the Kingdom of Belgium



Josefa Caniogo	H.E. Mr. Deo Saran – Ambassador of Fiji to the Kingdom of Belgium
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During his staying in Brussels, Mr. Josefa Caniogo (Fiji Country Coordinator), had the opportunity to be hosted at Fiji house in Brussels at H.E. Ambassador Deo Sarans residence, where he had the opportunity to brief him on the Development Minerals Project in Fiji, receiving an encouraging and rewarding feedback from the Ambassador.

Mr. Caniogo was also invited by H.E. Deo Sarans to meet the Hon. Prime Minister of Fiji, Mr. Frank Bainimarama. On the same occasion, he had the opportunity to meet the newly appointed Hon. Minister for Lands and Mineral Resources Faiyaz Koya and to present Development Minerals Programme. A follow up meeting was agreed with Minister Koya to take place in Fiji. Mr. Caniogo also met Fiji's representative of the ACP-EU Sugar Forum to Brussels.



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➤ **Annex I – List of participants**

Showcase 2 December 2016 - List of attendees			
Last Name	First Name	Organisation	Position
Akong	Charles	AMDC	Economic Affairs Officer
Amza	Asan	ACP-EU Development Minerals Programme implementation team	Operations Associate
Andrien	Céline	EuroGeoSurveys	Office Manager
Audouze	Catherine	DG DEVCO Press Office	Press officer
Betelu Bazo	Amaia	Edelman	Director
Bigirimana	Godefroid	ACP-EU Development Minerals Programme implementation team	Data Analyst
Busia	Kojo	AMDC	Snr. Mineral Sector Governance Advisor
Caniogo	Josefa	ACP-EU Development Minerals Programme implementation team	Country Coordinator
Charlot	Moussa	ACP-EU Development Minerals Programme implementation team	Country Coordinator
Chrispin Zulu	Mercy	Ministry of Mining (Zambia)	Senior documentalist
Cios	Daniel	College of Europe	Student
Clarke	Ruth	ACP-EU Development Minerals Programme implementation team	Country Coordinator



Clifford	Martin	University of Delaware, Dept.of Geography	Researcher - Lecturer
Daigle	Sarah	Synergy Global Consulting Ltd	Junior Consultant
De Keyser	Ellen	Intersocial Consulting	Director
Delavier	David	ACP-EU Development Minerals Programme implementation team	Intern
Delu'	Carlo	DG Development and Cooperation	Bluebook trainee
Demicheli	Luca	EuroGeoSurveys	Secretary General
Diallo	Algassimou	ACP-EU Development Minerals Programme implementation team	Country Coordinator
Emagna	Maximin	ACP Secretariat	Private Sector & Investment Expert
Fernández Fuentes	Isabel	European Federation of Geologists	Executive Director
Flores Zaval	Gabriela	ACP-EU Development Minerals Programme implementation team	External consultant
Franceschi	Guy	GF Consult	Managing Director
Franks	Daniel	ACP-EU Development Minerals Programme implementation team	Project Manager
Gankhuyag	Uyanga	Asia Pacific at UNDP	Extractive industries economist
Geipel	Jeff	Mining Shared Value, Engineers Without Borders Canada	Venture Leader
Getnet	Solomon	UNDP Addis Ababa team	Programme Associate
Gnassounou	Viwanou	ACP Secretariat	Assistant Secretary-General
Guerreiro Esteves	Ana Maria	Community Insights Group	Director
Hailu	Degol	UNDP Addis Ababa team	Global Extractives Lead and Senior Advisor
Hamilton	Egbert	--	Artisan
Hart	Sam	Abia State Government	Snr Specialist Assistant to the Governor on Public Communication
Heijlen	Wouter	TERCIENCO Bvba	Director & Senior Geologist
Jaramillo J.	Leslie	Leuven University	PhD Candidate
Jourdan	Benoit	BRGM	Area Manager



Karhunen	Antti	DEVCO Private Framework Development, Trade, Regional Integration	Head of Unit
Kipgen	Chinpihoi	UNDP	Data and Research Analyst
Kyarisiima	Hope	ACP-EU Development Minerals Programme implementation team	Country Coordinator
Langedijk	Amina	The European Industrial Minerals Association	Senior Adviser Communications
Lucas	Thierry	UNEP Brussels	Ecosystems Management regional sub-programme coordinator
Manza	Lyapa	ACP-EU Development Minerals Programme implementation team	Country Coordinator
Morcov	Adriana	UNDP	Procurement Specialist
Morgado	Maria	UNEP	UN Environment
Mufalo	Natalie	GLOW Foundation	Chair (RWP winner)
Ngonze	Caroline	ACP-EU Development Minerals Programme implementation team	Program Specialist
Nkalih Mefire	Abiba	Liege University	PHD Student
Ntumba	Ngoy	Interested in the subject	
N'Zouzi	Henri Désiré	ADNE	Vice-President
Onimilanto	Bob	Agrico Group	General Manager (RWP winner)
Pakoun	Lacina	ACP-EU Development Minerals Programme implementation team	Program Specialist
Pellegrini	Mattia	DG GROW (Raw Materials, Metals, Minerals and Forest-based Industries Department)	Head of Unit
Pelosi	Valentina	ACP-EU Development Minerals Programme implementation team	Events coordinator
Pesce-Monteiro	Barbara	UNDP Brussels	Director
Piazzardi	Sergio	DEVCO Private Framework Development, Trade, Regional Integration	Policy officer



Prathivadi	Anand	University of Bradford	Reader in Environmental Economics and Public Policy
Primavori	Piero	Studio professionale Primavori	Dimension Stone International Consultant
Ramdoo	Isabelle	AMDC	Senior Linkages and Investment Advisor
Roland	Rémi	African Diaspora Network Europe (ADNE)	Intern
Sérieux	John	University of Manitoba	Associate Professor
Sigem	Claudie	AMDC	
Spiechowicz	Michal	DG GROW (Raw Materials, Metals, Minerals and Forest-based Industries Department)	Policy Officer
Stroemgren	Joerel	DG DEVCO Press Office	Head of media
Sveistrup	Maria	UNDP Brussels communications staff	Communications intern
Tan	Kelvin	--	Independent Consultant
Tiganu	Ludmila	UNDP Brussels communications staff	Communications Specialist
Van Bockstael	Steven	Department of Conflict and Development Studies Ghent University	Researcher
Wachenfeld	Margaret G.	Institute for Human Rights and Business	Director of Research and Legal Affairs
Wasajja	Dixon	ACP	Legal Department
Wasiu Bello	Oladiran		Researcher and Project Coordinator
Xiaoying	Liu	Natureherit Design & Consult B.V.	Director
Yao	Graham	Third World Network	
Zezelew	Mintwab	UNDP Brussels	Policy and Programme Specialist, Regional Bureau for Africa
EMBASSIES			
Andria	Rajaon	Embassy of Madagascar	Political advisor on Sustainable development issues
Antsouo	Dominique	Embassy of Zimbabwe	Counsellor
Azure	Joshua	Embassy of Ghana	Minister Counsellor/Trade
Banse	Mambila	Embassy of Burkina Faso	Economic advisor
Bayala	Emmanuel	Embassy of Burkina Faso	Economic advisor
Castelen	Milton A	Embassy of Suriname	Chargé d'affaires



Diallo	Aliou	Embassy of Guinea Conakry	Minister Counsellor
Evina Abe'e	Daniel	Embassy of Cameroon	Ambassador
Franklin	Katangwe	Embassy of Uganda	Chargé d'affaires
Garrincha	Germain	Embassy of Haiti	First Secretary
Hales	David (T.A.)	Embassy of Guyana	Ambassador
Ledua	Mesake	Embassy of Fiji	First Secretary
McNish	Vilma	Embassy of Jamaica	Ambassador
Moses Kouni	Mose	Embassy of Solomon Islands	Ambassador
Moulandja	Jean Drault	Embassy of Gabon	Economic advisor
Moiloa	Mpeo Mahase	Embassy of Lesotho	Ambassador
Mukuma	Musenge	Embassy of Zambia	First Secretary
Nzusi	Patrick	Embassy of Kenya	First Counsellor
Otiti	Catherine	Embassy of Uganda	Minister Plenipotentiary
Ramothello	Likotsi D.	Embassy of Lesotho	First Secretary
Samasuno	Nesbert	Embassy of Zimbabwe	Deputy Head of Commission
Serrão Nunes	António	Embassy of Angola	Counsellor
Sorie	Ibrahim	Embassy of Sierra Leone	Ambassador
Sylla	Ousmane	Embassy of Guinea Conakry	Ambassador
T. Yankuba	Witson	Embassy of Sierra Leone	Minister-Counsellor
Tadeous Tafirenyika	Chifamba	Embassy of Zimbabwe	Ambassador
Tchandeu	Laurent	Embassy of Cameroon	Second Counsellor
Toure	Jean	Embassy of Guinea Conakry	First Secretary
Yabo	Mondon	Embassy of Ivory Coast	Counsellor
PRESS			
Misser	Francois	BBC Afrique	Brussels-based correspondent
Ntahompagaze	Pascal	Dimplomatie Magazine/initiative	Freelance contributor
Boole	Jean	Le Relais magazine	Editor in chief
El Filali	Youssef	Le Relais magazine/ African Press in Europe	President
Ribeiro	Datcha	Vox Africa	Vox Journalist
	Saeed	Vox Africa	Camera person
Zobiyo	Ghislain	Brussels Information Press (BIP)	Founder/President
Sossou	Anani	Brussels Information Press (BIP)	Reporter
Nkalulu	Lokombe	Afrique Europe	Editor in chief



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Fiston	Mayele Freddy	Afrique Europe	Reporter
Vasco	Maria Filomena	Afrique Europe	Reporter
Lengema	Feza	Forum Nord Sud	Reporter
Mabonzo	Miriam	Forum Nord Sud	Reporter
Fado	Greg Olivier	Forum Nord Sud	Camera person
Dona	Maitre	Congo Sukisa TV	Reporter
Piya-Leki	Litumba	CEICF VE-INGENIERIE	Consulting Engineer
Yohale	Philippe-Gauthier	CEICF VE-INGENIERIE	Administrative Director



Empowered lives.
Resilient nations.

ACP-EU Development Minerals Programme
Implemented in partnership with UNDP



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➤ **Annex II - Social media coverage**

ACP-EU DEVELOPMENT MINERALS PROGRAMME TWITTER ACCOUNT

- <https://twitter.com/DevelopmentMin/status/798822924773793792>



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- <https://twitter.com/DevelopmentMin/status/798824330897428481>

 **Development Minerals** @DevelopmentMin · Nov 16

Registrations open for the ACP-EU #DevMin Programme Showcase in Brussels on 2/12 - Confirmation at development.minerals@undp.org



Programme Showcase

Brussels,
December 2, 2016
10:00-14:00

Development Minerals:
Transforming a neglected sector in Africa, the Caribbean and the Pacific

The ACP-EU Development Minerals Programme is celebrating EU Raw Materials Week with a showcase and stand-up lunch. Join us to see how local minerals and materials such as sand, salt, and gravel can spur inclusive and sustainable development in Africa, the Caribbean and the Pacific.

From toothpaste to paints, and buildings to plates, 'Development Minerals' are intrinsic to everyday life. Development Minerals are mined, processed, manufactured and used locally in industries such as construction, manufacturing, and agriculture. Despite their potential to impact the livelihoods of millions of people, both positively and negatively, these minerals have been neglected in development debates.

The event will showcase the results of the ACP-EU Development Minerals Programme's training and knowledge sharing with SMEs, governments, civil society and other stakeholders in 40 countries of the African Caribbean and Pacific Group of States. By nurturing homegrown jobs, especially those of youth and women, boosting local manufacturing and enterprise development and improving the oversight of environment, health and safety, labour and community issues the ACP-EU Development Minerals Programme is supporting ACP countries to reclaim the minerals and materials essential for domestic economic development.



ACP House,
Avenue Georges
Henri 451,
Brussels,

← ↻ 3 ❤️ 1 || ⋮



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- <https://twitter.com/DevelopmentMin/status/804251238086901760>



- <https://twitter.com/DevelopmentMin/status/804281429970583552>



- <https://twitter.com/DevelopmentMin/status/804426791716880384>



- <https://twitter.com/DevelopmentMin/status/804576793428692992>



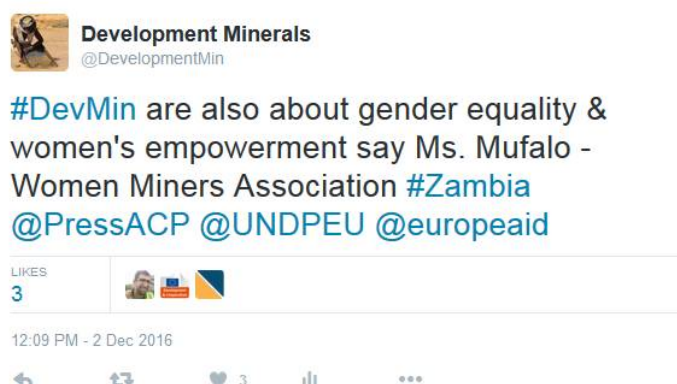
- <https://twitter.com/DevelopmentMin/status/804626006514561024>



- <https://twitter.com/DevelopmentMin/status/804641508536320000>



- <https://twitter.com/DevelopmentMin/status/804643712940830721>



- <https://twitter.com/DevelopmentMin/status/804651707246505984>



- <https://twitter.com/DevelopmentMin/status/804660374159163393>



- <https://twitter.com/DevelopmentMin/status/804667395101040641>



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- <https://twitter.com/DevelopmentMin/status/804707351454449664>



UNDP BRUSSELS

<https://twitter.com/DevelopmentMin/status/804651707246505984> TWITTER ACCOUNT

- <https://twitter.com/UNDPEU/status/804616526116646912>



- <https://twitter.com/UNDPEU/status/804630119327395840>



- <https://twitter.com/UNDPEU/status/804682126243360769>



- <https://twitter.com/UNDPEU/status/804633074428481537>



MINING SHARED VALUE TWITTER ACCOUNT

- https://twitter.com/ewb_msv/status/804629765105786880



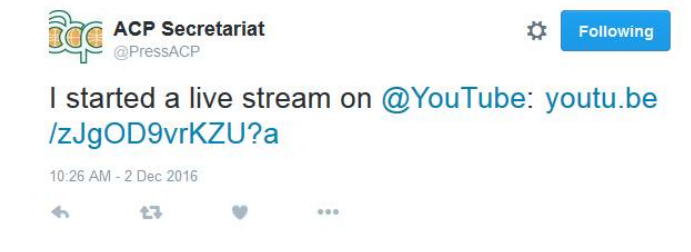
EUROPE AID TWITTER ACCOUNT

- <https://twitter.com/europeaid/status/804687232913338368>



ACP TWITTER ACCOUNT

- <https://twitter.com/PressACP/status/804617658268323840>



- <https://twitter.com/PressACP/status/804617749548896256>



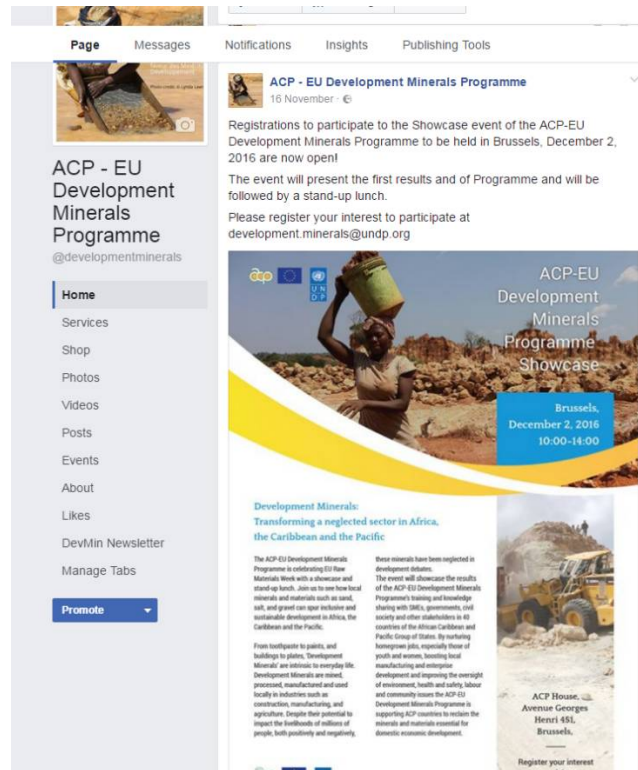
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FACEBOOK

ACP-EU DEVELOPMENT MINERALS PROGRAMME FACEBOOK PAGE

<https://www.facebook.com/developmentminerals/>

Promotion of Showcase Event (in English and French):



- The Save-the-Date was used as cover picture to give more visibility to the event.



- Shared a post published by Smile Jamaica TV Media on the activity of Mr. Egbert 'Stone Boss' Hamilton and promoted his attendance to the Showcase Event

ACP - EU Development Minerals Programme shared
Smile Jamaica - TVJ's photo.
28 November at 17:50 · 🌐

Find out more about Mr. Egbert Hamilton, alabaster sculptor in Jamaica. Mr. Egbert 'The Stone Boss' Hamilton will be demonstrating his art live at ACP Secretariat - Secrétariat ACP in Brussels on 2 December on the margins of the ACP-EU Development Minerals Programme showcase. More info about the showcase on previous posts!... [See more](#)




Smile Jamaica - TVJ
20 October · 🌐 [Like Page](#)

Now: Improving the Management of Neglected Development Minerals w/ Stone Carver, Egbert 'The Stone Boss' Hamilton & UNDP Rep, Bruno Pouezat

27 people reached [Boost Unavailable](#)



- Pre-event and video streaming promotion

ACP - EU Development Minerals Programme added 2 new photos.
1 December at 12:22 · 🌐

By nurturing home-grown jobs, especially those of youth and women, boosting local manufacturing and enterprise development and improving the oversight of environmental, health and safety and other professional practices, the ACP-EU Development Minerals Programme is helping countries in Africa, the Caribbean and the Pacific make the most of the minerals and materials essential for domestic economic development.

Tomorrow a group of beneficiaries, ACP Secretariat - Secrétariat A...

See more



733 people reached

Boost post

Like Comment Share

Stacy Ann Tomlinson-Knox, John Gama Jr. and David Delavier

ACP - EU Development Minerals Programme
2 December at 09:50 · 🌐

The day has arrived! The ACP-EU Development Minerals Programme showcase starts in less than half an hour. ACP Ambassadors, EU and UNDP senior officials, some of our beneficiaries and our team will be briefing about 120 delegates on how we are training SMEs, governments, civil society and other stakeholders in 40 countries of the ACP Group. Programme beneficiaries from Madagascar, Nigeria and Zambia will share how they are putting to practice the knowledge gained from the programme, and details of future trainings and events in Cameroon, Fiji, Guinea, Jamaica, Uganda and Zambia will be unveiled. Last but not least, an artisan will demonstrate how to polish and sculpt an alabaster slab sourced from Jamaica.

You can follow the event live here from 10am:
<https://youtu.be/zJgOD9vrKZU>

We will be posting lots of photos soon!



ACP-EU Development Minerals Programme Showcase.

Development Minerals: Transforming a Neglected Sector in Africa, the Caribbean and the Pacific The ACP-EU Development Minerals Programme is...

YOUTUBE.COM

37 people reached

Boost post

Like Comment Share

Asan Amza



- Post-event promotion of web streaming



Post from other people/organizations

- Sam Hart, Abia State Government, Nigeria



Sam Hart added 5 new photos.
2 December at 10:39 · 🌐

Set to make #Abia State and #Nigeria proud at the UNDP ACP-EU Development Minerals Showcase in Brussels, Belgium. I shall be presenting opportunities available in the Solid Minerals sector in Abia State for possible international funding to assist the operators in the sector.

The UNDP sponsored me to attend the event in my capacity as Secretary of the Abia State Mineral Resources and Environmental Management Committee.

We are committed to interpreting the vision of the administration of Dr. Okezie Ikpeazu for Abia State by showing the world what we're doing and paving the way for additional development.



👍 Like 💬 Comment ➦ Share





Sam Hart added 2 new photos.

2 December at 10:50 · 🌐

The 3 Presenters from Africa at the UNDP/ACP-EU Development Minerals Showcase in Brussels, Belgium today.

Natalie from Zambia, Bob from Madagascar and Sam from Nigeria.



👍 Like 💬 Comment ➦ Share

👍❤️ 126



- Africa Diaspora Network in Europe



- Algassimou Diallo, Coordinator Guinea



Social media coverage – data

Twitter

Twitter - Development Minerals Account - Tweets					
Date	#Tweets	#Retweets	#Likes	#URL clicks	Impressions *
01-Dec	3	10	14	12	696
02-Dec	9	19	35	41	2969
03-Dec	0	NA	NA	NA	908
04-Dec	0	NA	NA	NA	482
05-Dec	0	NA	NA	NA	767
06-Dec	0	NA	NA	NA	568
Total 1	12	29	49	53	6390

* Number of time users saw the DevMin Account Tweets on Twitter

Twitter - Institution (/ organisations) accounts - #DevMin Tweets			
Institution	#Tweets	#Retweet	#Likes
DEVCO	3	20	28
UNDP BXL	3	12	27
UNDP Africa	1	6	6
ACP Secretariat	1	1	1
Mining Shared Value	1	4	8
ADNE	1	3	5
Total 2	10	46	75

Twitter - Private accounts - #DevMin Tweets			
Institution	#Tweets	#Retweet	#Likes
Mintwab Zelelew	1	0	5
Gabriela Flores	4	3	5
David Delavier	1	0	0
Sam Hart	2	43	54
Total 3	8	46	64
Total 1+2+3	30	121	188



Twitter - Development Minerals Account - Activities (from December 1-10 included)

Period	Mentions	Profile Visits	Tweet impressions
November**	18	432	5085
December***	16	819	8100
Increases (%)	62.5%****	47.30%	37.20%

** For the period 1-30/11/2016

*** For the period 1-10/12/2016

**** Compared with the mentions from November 1-10 and December 1-10

Twitter - Development Minerals Account - Followers

Date	#Followers
30-Nov	618
05-Dec	631
Total new followers	13
Total (%)	2.1 ↑

Facebook

DevMin Facebook page - Followers

Date	#Likes
30-Nov	90
01-Dec	96
Total (%)	6.25

DevMin Facebook page - Posts

Date	People reached	Post clicks	Shares and reactions*
07/12/2016 14:48	94	34	11
02/12/2016	65	9	1
02-Dec	37	1	1
01-Dec	733	53	4
Total	929	97	17

Other pages / profiles Posts #DevMin

Name	#posts	Likes	Shares and reactions**
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Sam Hart	2	312	73
ADNE	1	4	0
Algassimou Diallo	1	3	0
Total	4	319	17

Total shares and reactions*			353
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* Includes comments, likes, shares and reactions

** Includes comments, shares and reactions

YouTube

Video views (from December 2 until December 12, 2016)

Channels	# views
Live streaming	35
ACP Secretariat	7
DevMin	23
Total	65

